You have your own reasons why robotic dairy technology is the right move for your farm. No doubt higher performance and productivity are at the top of the list, because they’re a direct link to a better lifestyle for you and your family. That’s a big “why” for most of us.

Where do you go to find the robotic solutions that are right for you? North American DeLaval robotic productivity tours can put you on the right route. These four tours showcase DeLaval’s industry-leading integration among human, cow and technology. It’s the way of the future, and our way of demonstrating how “your future is our why”

Plan to attend one of these four #ThisIsWhy tours in 2015 and 2016.

• **Prince Edward Island Productivity Tour, Charlottetown, PEI**
  August 12-15, 2015

• **Canada’s Outdoor Farm Show Productivity Tour Woodstock, ON**
  September 15-17, 2015

• **World Dairy Expo Productivity Tour Madison, WI**
  September 29-October 2, 2015

• **VMS PRO Las Vegas, NV**
  February 29-March 4, 2016
Tour
Prince Edward Island

Wednesday, August 12 - Arrival
Evening: Welcome to #ThisIsWhy PEI Farm Tour. Wine and cheese at the Holiday Inn Express, Charlottetown, PEI

Thursday, August 13
Dairy Automation – Presentations about fully integrated milking, feeding and herd management systems

Our PEI Farm Tour includes visits to:
• **Crasdale Farms Open House**, Amber and Brian Craswell
  See our integrated robotics in operation, including 2 VMS milking robots, Herd Navigator and Optimat automated feeding.
• **Van Der Stoel Farms**, Pieter and Miriam Van Der Stoel
  See 1 VMS milking robot with Online Cell Counter, smart selection gate (feed first) and CF150 automated calf feeder
• **Willscott Farm Ltd.**, James and Janice Cairns
  See 1 VMS milking robot and smart selection gate (milk first)

Lobster Dinner, New Glasgow PEI

Friday, August 14
Progressive Vision Sale at Crasdale Farms, managed by Blondin International and Brian Craswell Auctions Ltd.
Deep Sea Fishing

Saturday, August 15
Atlantic Summer Classic, Charlottetown PEI.
Airport and return home

August 12-15, 2015
Visit Prince Edward Island dairy farms and the Atlantic Summer Show! Enjoy a wine and cheese reception, presentations on fully integrated milking, feeding and herd management systems, tours of some of the region’s most successful dairy operations, a fishing excursion and delicious local fare.

4 days + 3 nights
All-inclusive except airfare to PEI
$495 double/$595 single occupancy

Book your tour soon!
Email elizabeth.healey@delaval.com to register!
Tour COFS
Woodstock, Ontario

Visit four leading southern Ontario farms and Canada’s Outdoor Farm Show, which includes a live robotic milking and feeding display.

Tuesday, September 15, 2015
Arrive at Pearson International Airport, Mississauga, ON
Visit Arnholme Farms, 1 VMS milking robot on the way to the hotel, Holiday Inn Express, Cambridge, Ontario.

Wednesday, September 16, 2015
• Rickeen Holsteins, Rick and Doreen Shantz
  2 VMS milking robots
• Merdell Farms, Kevin and Sandy Riddell
  2 VMS milking robots
• Cranbrook Farms, Joe and Barb Terpstra
  6 VMS milking robots

Thursday, September 17, 2015
Dairy Day at Canada’s Outdoor Farm Show
Depart from Pearson International Airport.

September 15-17, 2015
Canada’s dairy capital is the host location for this informative tour of fully integrated milking, feeding and herd management systems held at some of the region’s most successful dairy operations. Canada’s Outdoor Farm Show is Canada’s premier outdoor agricultural showcase and highlights the most technologically advanced products and services available.

3 days + 2 nights
4 farms + Canada’s Outdoor Farm Show
All-inclusive except airfare to Toronto ON Canada
$425 double/$525 single occupancy

Book your tour soon!
Email elizabeth.healey@delaval.com to register!
Tour Wisconsin

Visit some of the top herds in Wisconsin using robotics.

September 29, 2015
• Depart World Dairy Expo late afternoon for Kalahari Resort, Wisconsin Dells for a cheese and wine reception and dinner
• VMS milking robot and Herd Navigator presentation from Krejchik Dairy

September 30, 2015
• Maliszewski Farms – 8 VMS milking robots
• Elaranta Farms – 6 VMS milking robots
• Heimann Farm – Farm using the DeLaval Teat Spray Robot (TSR) with a PR 3100 40 bail rotary parlour
• Stay over night at Holiday Inn, Marshfield, WI

October 1, 2015
• JTP Farms – 4 VMS milking robots
• Norrbom Farms – 3 VMS milking robots
• Groeshek Farms – 4 VMS milking robots
• Return to Kalahari Resort, Wisconsin Dells

October 2, 2015
• Bus returns in the morning to World Dairy Expo grounds

September 29 - October 2, 2015
Visit Madison Wisconsin and attend the World Dairy Expo. The WDE is where the dairy industry meets every year. No other dairy event in the world compares. Designed for dairy producers and industry partners, World Dairy Expo is a showcase for elite dairy cattle, cutting edge research and modern technologies.
After taking in World Dairy Expo, head out with us to tour six farms using our integrated robotic solutions.

3 days + 3 nights
6 farms + World Dairy Expo
All-inclusive except airfare to Madison WI, USA
$750 double/$900 single occupancy
A one-week pass is included in the WDE Tour fees. The Kalahari hotel will maintain the same room rate should you decide to extend your stay.

Book your tour soon!
Email elizabeth.healey@delaval.com to register!
Tour
VMS PRO Las Vegas

Hear some of the leading experts in dairy technology, calf and cow feeding and cattle management.

February 29, 2016
• Arrival and welcome reception

March 1, 2016
• Precision Dairy Tools and Robotics – Explore the Potential – Dr. Jeffrey Bewley
• Calves – Our Partnership Begins at Birth. Start the Relationship Right – Dr. Nico Vreeburg
• Building Robotic Calf Barns For Future Success – Dr. Sheila McGuirk
• Encourage Her to Yield Success – Dr. Mike Van Amburgh
• As She Grows, How Do We Grow With Her? – Dr. Nico Vreeburg
• Facilitate to Herd Greatness – Facility Planning In Robotic Dairy Herds – Dr. Trevor DeVries

March 2, 2016
• Calf to Cow Signals Workshop – Dr. Nico Vreeburg
• Here’s to Her Future! Feeding to a Greater Productive Life – Dr. Mike Van Amburgh
• Increasing Productivity is Just a Feeding Away – Dr. Trevor DeVries
• Feeding the VMS Dairy. North American Experiences – Dr. Lizzy French
• Monitoring Her For Continued Reproductive Success – Dr. Jeffrey Bewley

March 3, 2016
• Local adventure

March 4, 2016
• Let the Robot Help Continue to Build Your Future – VMS Technical Team
• Departure home

DeLaval
Passport to Productivity

#ThisIsWhy

VMS PRO Las Vegas, Nevada

February 29-March 4, 2016

This year, the popular DeLaval VMS PRO event moves to Las Vegas! Enjoy all that Las Vegas has to offer while you learn about integrated dairy robotic solutions from DeLaval customers and other leading dairy farming experts. Our theme this year is Performance From Calf to Cow.

House Them Right. Feed Them to Fly.

5 days + 4 nights – Las Vegas, Nevada

• Couple (double accommodation) with seminar attendance of one member: $1,308*/person, including lodging, food, seminar attendance fee
• Couple (double accommodation) with seminar attendance of two members: $1,558*/person, including lodging, food, seminar attendance fee
• Single (individual accommodation) with seminar attendance of one member: $2,076*/person (including lodging, food, seminar attendance fee
• Family (two adults + 2 Children) with seminar attendance of one member: $1,015*/person, including lodging, food, seminar attendance fee

* Air fare not included. Air fare is the responsibility of the participant.

Book your tour soon!
Email wendy.stager@delaval.com to register!
My Tour Bonus Ticket is Here!

Attend one of our #ThisIsWhy tours and then ask your dealer about a great offer on every new VMS order signed by December 31st, 2015.

Simply the best robotics on the market

The unique benefits of DeLaval robots can improve life on the farm in very real and measurable ways. Benefits our competitors just can’t match because they don’t offer the seamless integration of human, cow and technology that DeLaval robotics are built on.


DeLaval robotics. Your future is our why.

To book your tour, or for more information, contact your local authorized DeLaval dealer or elizabeth.healey@delaval.com